

Dear Delegate Nominee,

We are excited at your interest to join the **Americans 4 Israel** slate for the upcoming US Election for the 38th World Zionist Congress (WZC) which will meet October 2020 in Jerusalem, Israel.

As an independent slate of General Zionists, we are committed to the unity, peace and security of Israel and for the Jewish people throughout the world. We share a common goal of increasing the scope and scale of Zionist youth movements and young professional activity that encourages Jewish and Zionist values and identity, cultural and religious pluralism as well as social responsibility and a commitment to democracy. You can learn more at <u>americans4israel.com</u>.

Our top priority is to get you **registered to vote and registered as a delegate** by the <u>October 31st deadline</u> when we need to submit an initial list of delegate nominees to our committee for review. Please see the next page for step-by-step instructions.

Once registered, we encourage you to **recruit others** who share our values to also join our team. All Jewish adults 18+ residing in the US who did not vote in the recent elections for the Israeli Knesset are eligible.

In efforts to build our social media presence, please make sure you follow us on Instagram @us4israel and Twitter @Americans4i.

Mark your calendars! **Voting will be from January 21 – March 11, 2020.** Our combined efforts during the <u>50-day</u> <u>election period</u> will determine how many delegates we send to the 38th World Zionist Congress. As this period approaches, we will follow-up with more information about what you can do to increase voter turnout.

As always, please let us know if you have any questions.

Respectfully Yours, Americans 4 Israel info@americans4israel.com



STEP 1: REGISTER TO VOTE

- 1. Go to ZionistElection.org
- 2. Scroll to the bottom left and select the blue "Voter Registration" button.
- 3. Enter your personal details and payment for the \$7.50 voter registration fee.
- 4. Check your email for a confirmation email and your personal PIN code. Save the pin as you will need it to both register as a delegate nominee (see below), and to vote in the 2020 World Zionist Elections beginning January 21, 2020.

STEP 2: REGISTER AS A DELEGATE NOMINEE

*You must be registered to vote in order to register as a delegate

- 1. Go to ZionistElection.org
- 2. Scroll to the bottom right and select the blue "Candidate Letter of Assent" button.
- 3. Enter your Email and the personal PIN **you received via email** after you registered to vote (see above).
- 4. When prompted to enter a slate code, enter 2020A4i.
- 5. Once registered, you will receive a confirmation email.



AMERICANS 4 ISRAEL PLATFORM

1. To provide strong, experienced, visionary, community-based leadership committed to Zionism and Israel.

2. To fight Antisemitism, Anti-Zionism, and the Boycott Movement in collaboration with American and international organizations.

3. To strive for greater unity among, and support equality for, all Jews and all expressions of Judaism; securing the promise of religious freedom and strengthening Israel both as a democracy and as a Jewish state.

4. To educate and inspire the next generation of American Jewish leaders.

5. To promote programs that lead to Zionist activism, leadership, entrepreneurship and idealism such as programs in the arts, businesses, sports, the environment, public policy, historic preservation, the Hebrew language, cultural and religious spheres.

6. To work with the diverse members and organizations of the global Jewish community to improve Israel-Diaspora relations.

7. To support the easing of the integration of new immigrants into Israeli society, to encourage Aliyah and to create programs for Hebrew language instruction throughout the world.

8. To revitalize the World Zionist Organization, with a commitment to achieving transparency, accountability and a renewed approach to strengthening the Zionist federations and communities throughout the Jewish world; to insist upon the empowering of delegates at Congress in a meaningful way and to advocate for direct elections for the Chairman, priorities and budgets of the World Zionist Organization.

9. To maximize the rights and improve the financial status of Holocaust survivors.

10. To support efforts to achieve peace and security for Israel with her Arab neighbors, including the Palestinians.



AMERICANS 4 ISRAEL DELEGATE PLEDGE

In joining the Americans 4 Israel Slate to run in the 2020 World Zionist Elections:

1) I confirm that I am of the Jewish faith, support the Jerusalem Program of the World Zionist Organization, and am (or will be by June 30, 2020) over the age of 18 years;

2) I will do my utmost to campaign for our slate, recruit other leaders to join our slate, and will contact my list of other Jewish Americans to vote for American 4 Israel during the January – March 2020 election period.

3) I will use my social media accounts (Facebook, Twitter, Instagram etc.) to encourage people to vote for the "American 4 Israel" slate.

4) I will make an effort to get at least 25 individuals to register and vote for the "Americans 4 Israel" slate in the 2020 Zionist Congress elections.



38[™] WORLD ZIONIST CONGRESS

The 38th World Zionist Congress (WZC) will take place October 20 - 22, 2020 in Israel.

Since the global gathering of the first Zionist Congress convened by Theodor Herzl in Basel in 1897, the WZC has been the international "parliament of the Jewish people" and serves as the governing body of the World Zionist Organization (WZO).

The WZC is an international forum where items of importance to the Jewish community such as Anti-Zionism, BDS, Jewish-Diaspora relations, and the unity of the Jewish people, are among the potential issues on the agenda.

The Zionist Federation in each country represented in the WZO elects or designates delegates to the WZC which is held approximately every five years. As the Zionist Federation in the United States, the American Zionist Movement (AZM) organizes a grassroots vote where the American Jewish community elects delegates to the WZC.

This election is also an opportunity to show broad support for Zionism and to express views on important matters affecting the Jewish community, Israel and the Diaspora.

The vote, based on slates of candidates submitted by approved Zionist groups for the purpose of determining the 145 US delegates, will be held from January 21, 2020 to March 11, 2020.

Our slate is called **Americans for Israel**. It is a general Zionist slate that is non-partisan and does not have a parochial agenda, but exclusively strives towards the best interests and the unity of the Jewish people in Israel and the Diaspora. As General Zionists, we share a common goal of increasing the scope and scale of Zionist youth movements and young professional activity that encourages Jewish and Zionist values and identity, cultural and religious pluralism as well as social responsibility and a commitment to democracy.

We would appreciate you joining our coalition of General Zionists. Becoming a delegate from the Americans for Israel slate will be a wonderful experience for you - as well as strengthening this organization.

You will be listed as part of the slate. It is a chance for you to have a voice in the "Parliament of the Jewish People".



WHY ARE DELEGATES TO THE WORLD ZIONIST CONGRESS IMPORTANT?

1. The delegates at a Zionist Congress elect the Chairperson of the Zionist Executive, the members of the Executive (Officers), the members of the Zionist General Council (the Council) and their deputies, the President of the Zionist Supreme Court, the Attorney of the World Zionist Organization and the Comptroller.

2. The Congress receives and considers the reports of the Zionist Executive, it's Departments and of the Institutions of the World Zionist Organization.

3. The Congress receives and decides on the report of the Comptroller.

4. The Congress considers, in its committees, proposals on the future policies brought before the Congress by the members of the Zionist General Council, the members of the Zionist Executive and the Zionist Federations. The conclusions of the committees are drafted as resolutions which are voted upon in the plenary of the Congress.

5. The Congress draws up the policy of the World Zionist Organization - including the financial policy - and elects the Institutions of the movement.

6. The National Institutions are the Jewish Agency for Israel (JAFI), Keren Hayesod/United Israel Appeal (UIA) and Keren Kayemet Leyisrael/Jewish National Fund (JNF). Other connecting organizations are the World Jewish Congress, and Holocaust Restitution Organizations.